

University of
HUDDERSFIELD
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Business School

BA, Accountancy and Finance

Business Proposal

(Fiction Proposal)

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Business proposal

Introduction

At the present, youth boys and girls are spending a lots of money on cloths, in particular, Jeans and Jackets as well as other accessories. Osmanonline is a recent manufacturer will be produced such raw materials as denim (msq), zips longs and shorts, button, thread (reel), swing and cutting , formidable business which is going to provide excellence quality production for youths male and female, especially “Jeans and jackets” difference style. A rich relatives are prepared to invest £100,000 in the business with return inwards not less than 5% in the first six months. Besides my personal assets and liabilities, I will borrow nearly to £50,000 at a commercial rate of interest due to my believable of production will be attractive ongoing sales and purchases (extraordinary marketing) Research has been shown that, there is highly demand of such products. Osmanonline limited is aimed at sales revenue of £250.000 for the initial year by visiting customers and online sailing as well as free deliveries with minimise and maximising profits each years.

The Objectives

All sales will be made by both cashes and credits, selling prices on the marketing is calculated with adding approximately 5% to costing prices. My manufacturer purchases all productions from supplier which allows cash and credits sales.

Business Marketing

1. To attainable for the initial year, grow the business into Great Britain and abroad which accomplished sales.
2. To provide the unique quality of products, cheap and attractive.
3. For advertising all products, online and offline in addition the business had to create a website for the campaign on the market.
4. Osmanonline business will keep competitive goods rather than poor marketing products.

Financial and control

1. The capital will be funded by relative and by borrowing at a commercial rate of interest.
2. To minimize loss and maximise profits.

3. To attain high business experience.
4. To create facilities to the customers.
5. To achieve sales figure target.

Business Management

1. To recruit new staff with high qualification or with influence experienced.
2. All our goals will be attained and updated in specific period of time.
3. Employees' wages and other expenses are paid in either monthly or weekly due to contracts
4. Care should be taken to account.

Finance planning

In my experience as owner of this business I have to have learn from other business proposal and profits and losses. The current economic downturn which have being happening in the United Kingdom and United States of America desperately need higher economist expertise to tackle those climate change.

It is widely believe, that this could have a mild clear impact on our company`s profitability, because many people will be started to allocate their expenses or incomes towards more of the significance needs of their families. However my products are indispensable and irreplaceable as well as irresistible production will be made. Youths will continue to purchase from my manufacturer to keep themselves look smart lifestyle. We expect to raise £300,000 for starting capital, my partner and me, a rich relative and also would have taken out a loan of limited liability. The interest rates on that owing money is prime. (Currently at 14% per annum) the business ought to have a facilities overdraft, but must be limited approximately £40,000. All that will provide the necessary business facilities.

Report

My business is make 892.5 profits. So well off. The first year I am very pleased to generate sales revenue and in the future I will planned the same as first year.

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